

The new Multimedia Exhibition FROM MONET TO KANDINSKY.VISIONS ALIVE



**The Revolution in Art displayed in HD and Dolby Surround
From July 21, 2017 at Alte Münze Berlin**

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Following the successful exhibitions «Van Gogh Alive» 2015 and «Hieronymus Bosch.Visions Alive» 2016/2017 the new multimedia show «From Monet to Kandinsky.Visions Alive» will open its gates at Alte Münze Berlin on July 21, 2017.

«From Monet to Kandinsky.Visions Alive» covers an area of about 1,000 sqm and presents the works of 16 most reputable masters of modernism in a unique combination of HD projections, animated graphics and music. Claude Monet, Edgar Degas, Paul Gauguin, Henri Rousseau, Henri Toulouse-Lautrec, Gustav Klimt, Paul Signac, Piet Mondrian, Amedeo Modigliani, Vincent Van Gogh, Pierre August Renoir, Juan Gris, Paul Klee, Edward Munch, Wassily Kandinsky and Kazimir Malevich – they all had in common a deliberate rejection of the styles of the past; emphasising instead innovation and experimentation in forms, materials and techniques in order to find visual forms to capture the tremendous upheavals of their time.

A Revolution in Art

«From Monet to Kandinsky.Visions Alive» is a journey to the world of art of the late 19th and early 20th century when culture and society were going through a real revolution. Every year new inventions were brought to the daily life - gramophones, movie theaters, typewriters, electricity, airplanes, telephones, X-ray. At the same time with the industrial revolution the world was shocked with political overthrows and wars. In that time the new art movements like expressionism, abstract art, surrealism, suprematism and other emerged. They were later united under a term «modernism».

From Representational Painting to “Black Square”

During that time the connections between the reality and what's painted on the canvas started to fade – from copying the environment the painters came to creating their own worlds. This way the works of Paul Gauguin, full of primitive mysteries that impress with their colorfulness and cheerfulness, are not the depictions of the tropical island's real life. These works are reflections of the master's inner attitude, they are his dream interwoven with the myths of the peoples of Oceania. Gustav Klimt's female images full of eroticism fade in the decorative splendor. Wassily Kandinsky reveals the power to evoke free associations through schematism. Kazimir Malevich – the ideologist of suprematism – claimed that only objectless pictures are the act of «pure art» which made the artistic power of a human equal to power of nature.

**FROM MONET TO
KANDINSKY.VISIONS ALIVE**
July 21, 2017 – January 28, 2018

Open daily from 10 a.m. - 8 p.m.

Temporarily closed:
Sept 1-4, 2017
Sept 8-10, 2017
Dec 29, 2017 – Jan 2, 2018

Alte Münze
Molkenmarkt 2, 10179 Berlin
U Klosterstraße
U/S Alexanderplatz

Entrance fees:
Normal price 12.50 Euro
Reduced price 9.50 Euro
(for pupils, students, trainees, pensioners,
and unemployed)
Small groups (4-9 persons):
8.50 Euro pp
Groups (10 persons or more):
7 Euro pp

Tickets available at major ticket agencies and www.eventbrite.de and at the exhibition office (after opening)

The exhibition is accessible for people with disabilities
Exhibition languages:
German/English

Promoter:
iVision Entertainment GmbH

Developed by ARTPLAY MEDIA
www.artplaymedia.com

Information and press photos:
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«From Monet to Kandinsky.Visions Alive» consists of 16 short films mainly devoted to the art of each master, projected to 7-meter-large screens, placed at different angles in two multimedia rooms. The loop of 63 minutes is an original and holistic work of art immersing the visitor into the world created by each master. The projections are changing from one to another, coming to life and moving in the rhythm of music and capturing the viewer into the flood of colors and sounds. Around 1,500 works from over 20 museums of the world have been processed for this exciting exhibition.

Learning and Understanding

The exhibition will be a serious educational platform – in a special anteroom before visiting the exhibition viewers will be able to immerse themselves into the context of the era, and to understand the artists' logic which led them from the realistic depiction of reality e.g. to the «Black Square».

Modernist's paintings often contain secret details, hidden from our eyes making us wander around it. They open the source of sense in the places where the tradition only sees chaos and nonsense. The paintings easily get their new lives with the help of digital technologies because a hundred years ago the art of modernists was the first glimpse of the technological future.

The idea of «From Monet to Kandinsky.Visions Alive» was developed by ARTPLAY MEDIA, an international company with an expertise in exhibition projects in modern multimedia formats. The technologies used in development of exhibitions include multichannel animation graphics, dozens of modern beamers of the highest resolution, huge screens and surrounding sound. Among the previous successful projects of the company are «Bosch.Visions Alive» and «Michelangelo.The Creation». «Hieronymus Bosch.Visions Alive» was staged at Alte Münze Berlin from July 2016 to June 2017.

Information and press photos:
www.visions-alive.com

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(Subject to changes)